



MEDIA RELEASE

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Brighton Celebrates 20 Years as a Tree City USA

The Town of Brighton marked its 20th anniversary as a Tree City USA today, Arbor Day, with a ceremonial unveiling of a new Tree City USA street sign on Monroe Avenue near Southern Parkway. A second sign will be installed on W. Henrietta Road near East River Road. The Town will hold a community tree planting event in Buckland Park on Saturday, April 30 at 9am. The Tree City USA designation is awarded by the Arbor Day Foundation for municipalities and college campuses that commit to maintaining and growing their urban forests.

The Town of Brighton became a Tree City USA in 2002 and has upheld the Arbor Day Foundation standards since then. The mature tree canopy in Brighton beautifies neighborhoods, improves air quality, and clearly demonstrates the Town's ongoing commitment to the environment. Being a Tree City USA helped the Town obtain the State's Climate Smart Community Bronze Certification in 2019, and furthers the sustainability goals of Brighton's comprehensive plan, *Envision Brighton 2028*.

Residents who serve on the Town's Conservation Board and Sustainability Oversight Committee play important roles in implementing the Town's environmental goals, and their work has helped maintain the Town's status as a Tree City USA for 20 years.

"Brighton is an environmentally progressive community, and we are proud of that. Today we celebrate 20 years as a Tree City USA and tomorrow our Parks Department honors Arbor Day with a community tree planting," said Brighton Supervisor William W. Moehle. "Last month we preserved over 44 acres of green space in Brighton and last year we launched our Community Choice Aggregation program, bringing 100% renewable electric supply to Brighton."

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