



MEDIA RELEASE

**For Immediate Release
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BRIGHTON HIRES CHIEF DIVERSITY OFFICER

The Town of Brighton introduced Miriam Moore-Burt as its new Chief Diversity Officer this morning during a press conference at Town Hall. This is a newly created position the Town Board during last night's meeting of the Town Board. Brighton is the first town in Monroe County with a Chief Diversity Officer.

In February, the Town's Inclusion, Diversity and Equity Advisory (IDEA) Board released its draft Inclusion, Diversity and Equity Action (IDEA) Plan for public review and comment. One of the key recommendations of the draft Plan is for the Town to employ a Chief Diversity Officer.

Ms. Moore-Burt joins the Town after serving most recently as Vice President of Racial Equity at the YWCA of Rochester and Monroe County. She has extensive experience in both the not-for-profit and private sectors, and will bring her wealth of experience to the implementation of the draft IDEA Plan and other diversity initiatives. One of her first public engagements will be during a public workshop on the draft IDEA Plan on Tuesday, May 3 at 7 p.m. at Town Hall. The workshop is designed to present the draft IDEA Plan and to gather public input for use in finalizing the Plan for adoption by the Town Board. (The draft Plan is available at brightonidea.org.)

"Employing a Chief Diversity Officer is crucial to strengthening Brighton's identity as a community that embraces and celebrates people of all backgrounds. Ms. Moore-Burt will ensure that the town of Brighton is purposeful in promoting diversity, equity and inclusion in Town policies and procedures, and in the broader Brighton community," said Town Supervisor William W. Moehle.

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