



MEDIA RELEASE

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City of Rochester and Town of Brighton Joint News Release

City of Rochester, Town of Brighton Cut Ribbon on New Trail Connection

(Friday, Oct. 25, 2019) – The Genesee Riverway Trail and the Erie Canalway Trail are finally connected via the new Highland Crossing Trail, Rochester Mayor Lovely A. Warren and Brighton Town Supervisor Bill Moehle announced today. Half of the 3-mile trail is in Rochester, the other half in Brighton, with trailheads at both Highland Park and Brighton Town Park.

“Cities and towns with good bike infrastructure tend to attract and retain young adults and young families, which helps us create more jobs, safer and more vibrant neighborhoods and better educational opportunities,” Mayor Warren said. “I would like to thank the Town of Brighton and the Genesee Transportation Council for their partnership in building a bike-friendly region.”

“Highland Crossing Trail provides an important link between the Canalway Trail and Genesee River Trail at a time when Brighton is working on growing its trail system,” Brighton Town Supervisor Bill Moehle said. “Our Bike/Walk Brighton Master Plan guides our ongoing trail development as part of our larger commitment to sustainability and alternative modes of transportation.”

The trail includes both on-street and off-street bike paths. By the end of the year, the City of Rochester will have more than 100 lane miles of on-street bicycle facilities. This includes about 60 lane miles of dedicated bike lanes.

The Highland Crossing Trail was first proposed in 2003, when the Genesee Transportation Council commissioned a study to look at how Highland Park and the Canalway trail could be connected. The concept was also part of Brighton’s Open Space and Recreation Plan, the City’s Local Waterfront Revitalization Plan Update and the Genesee Transportation Council’s Regional Trails Initiative.

The project cost roughly \$2.5 million, with funds from the City, the Town of Brighton, and a federal grant.

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